



26TH ANNUAL WORKFORCE DEVELOPMENT CONFERENCE
JUNE 4TH & 5TH, 2008
Bally's Park Place Hotel & Casino ♦ Atlantic City, New Jersey

Overview

The Garden State Employment & Training Association (GSETA) is a statewide professional organization formed in response to a statewide need to coordinate the development and implementation of state, regional and national workforce policies.

One of the Association's projects, its annual Workforce Conference, began in 1982, and is integral in helping GSETA achieve its mission. The conference, which is the largest of its kind in New Jersey, brings together national, state, and local stakeholders of the workforce system. This includes approximately 800 professionals from the fields of education, training, employment, organized labor, economic development, human services, and the private sector, who showcase projects in workforce development and related services. In addition to providing multiple learning opportunities and capacity building, the conference is also used to acknowledge individuals throughout the State of New Jersey who have successfully overcome serious personal barriers to change their lives and begin the journey toward socio-economic self-sufficiency. Approximately 35 scholarship awards are presented each year to such individuals, with funds raised through the conference.

Conference Sponsorship

The GSETA Conference provides marketing access to virtually every One Stop Career Center, Workforce Investment Board, Higher Education Organization and county government agency in the state of New Jersey. Your \$2,000 sponsorship will only help to enhance your company's current marketing. A banner with your company name will be displayed at sponsored events! See the sponsor registration section for more information.

Exhibitors

Promote your organization and services at our conference! With your registration as a Conference Exhibitor you will receive a six foot table, chairs, electric, and one free registration to all Conference activities and luncheons. Early registration and setup and access to the exhibitor only reception are also included for only \$650! GSETA now offers additional tables to the exhibitors for only \$300! See the Exhibitor Registration section for more information.

Exhibitor Presentation

Updated for 2008 Present your organization and services to an audience of conference attendees! Three ½ hour sessions are available on a limited first come-first serve basis for conference exhibitors for only \$400. Exhibitors are responsible for all equipment and setup and must attract their audience. GSETA cannot guarantee an audience for the presentation.

Journal Advertisements

Advertise in our Conference Journal! Your organization will be seen. We can accommodate three sizes: ¼ page, ½ page and full page. Prices are \$100, \$175 and \$275 respectively. Your camera-ready artwork must be submitted with payment no later than Friday, May 9, 2008.

Instructions

Please review this and complete this packet. **DON'T DELAY! Register Today!** Mail your form attached to your check, voucher or purchase order (payable to GSETA) to:

GSETA CONFERENCE
c/o Cumberland County OET
Attn: Allison Spinelli
P.O. Box 1398
Bridgeton, NJ 08302

For general information visit our website at www.gseta.org
Sorry, we cannot accept credit cards.

Hotel Accommodations & Drayage Information

All conference events will take place at Bally's Park Place and Casino Resort located on Park Place and Boardwalk in Atlantic City. Contact Bally's at 1-800-345-7253 to take advantage of the special conference rates which are available on a first come – first serve, limited basis.

- \$110.00 per night at the Main Building and the Claridge (walk-way accessed to Bally's)
- \$140.00 per night at Bally's Tower

YOU MUST CALL BALLY'S TO MAKE YOUR RESERVATIONS NO LATER THAN MAY 16TH IN ORDER TO RESERVE ROOMS AT THESE SPECIAL RATES!

If you need to ship any materials, you **cannot** ship them directly to Bally's. However, a Drayage Company has been contacted and you can use their services to have materials shipped, stored and brought to the Conference Center. To do so, contact:

Vista Convention Services
Phone: (609) 485-2421

Please note: There are charges for this service.

2008 CONFERENCE FEE SCHEDULE

Sponsor - \$2,000

- o Two (2) two-day registration for all conference sponsored activities
- o Seat on dais
- o Event recognition
- o Special Gift

Exhibitor - \$650

- o Exhibitor booth (6' table with two chairs)
- o One (1) registration for all conference sponsored activities

<i>A La Carté Items</i>	
Extra 6' Exhibit Table & 2 chairs (Exhibitor Only)	\$300
Additional Registration Per Person (1 Day)	\$125
Additional Registration Per Person (Both Days)	\$200
Late Registration Per Person (in addition to above pricing)	\$25
Exhibitor Presentation (Exhibitor Only)	\$400

<i>Conference Journal Ad Prices</i>	
Full Page Advertisement	\$275
Half Page Advertisement	\$175
Quarter Page Advertisement	\$100

Please check to see what items are included in your desired package and complete the necessary sections. Return this packet to:

GSETA CONFERENCE
c/o Cumberland County OET
Attn: Allison Spinelli
P.O. Box 1398
Bridgeton, NJ 08302

1. COMPANY PROFILE & CONTACT INFO

Company Name

Contact Person

Address

City

State

Zip

Phone

Fax

E-Mail

Special Needs Requests

*Celebrating over 25 years of providing leadership, and promoting quality and excellence for the advancement of
New Jersey's workforce development system and its customers and professionals 1982 - 2008*

2. EXHIBITOR INFORMATION

Please check/complete all that apply (Note: These items will not be supplied by GSETA or Bally's)

- | | | | |
|--|--------------|-------------|-----------------------------------|
| <input type="checkbox"/> Floor Display | Height _____ | Width _____ | <input type="checkbox"/> TV/VCR |
| <input type="checkbox"/> Tabletop Display | Height _____ | Width _____ | <input type="checkbox"/> Computer |
| <input type="checkbox"/> Wall Banner | Height _____ | Width _____ | |
| <input type="checkbox"/> Table Banner | Height _____ | Width _____ | |
| <input type="checkbox"/> Other (Describe): _____ | | | |
| <input type="checkbox"/> Door Prize(s) (Describe): _____ | | | |
| ➔ Free Registration Name _____ | | | |

Door prizes will be distributed at the Exhibitor Reception on June 4th.

ADDITIONAL TABLE REQUEST

Exhibitors that need additional space for their display can purchase an additional table for \$300.

EXHIBITOR PRESENTATION

Limited availability. Three sessions are available on a first come-first serve basis.

- June 4th – 12:30pm
 June 4th – 5:30pm
 June 5th – 7:30am

Add additional table for \$300

	\$
	\$
Exhibitor	\$ 650
EXHIBITOR TOTAL	\$

Add Exhibitor Presentation for \$400 (select 1 day from above)

Internet access is available directly through Bally's for an additional charge. Please see the green insert for more information.

**Late payments will not guarantee an exhibit table.*

3. SPONSOR INFORMATION

Includes:

- (2) Two-day Registrations
- (1) Seat on the dias for Star Awards Luncheon
- Event Recognition
- Special Gift

CONFERENCE REGISTRATIONS

Name

1. _____

2. _____

Sponsor \$ 2,000.00

SPONSOR TOTAL

\$

4. CONFERENCE REGISTRATIONS

ADDITIONAL REGISTRATIONS & TOTAL

Please note: Advanced registrations must be received by May 30th

Name	Both Days \$200.00 Advance Registration \$225.00 Late On-Site Registration	Wed. 6/4 \$125.00 Advance Registration \$150.00 Late On-site Registration	Thur. 6/5 \$100.00 Advance Registration and Late On-site Registration

Additional Registration Total \$

CONFERENCE REGISTRATION TOTAL \$

5. JOURNAL ADVERTISEMENT

Please provide:

- o Camera ready black & white material
- o Send flat
- o Do not fold or staple

AD SIZE & PRICING

Please check/complete all that apply:

- | | | | |
|--------------------------|--------------|---------------------------|----------|
| <input type="checkbox"/> | FULL PAGE | copy area 7 1/2" x 10" | \$275.00 |
| <input type="checkbox"/> | HALF PAGE | copy area 7 1/2" x 4 1/2" | \$175.00 |
| <input type="checkbox"/> | QUARTER PAGE | copy area 3 1/2" x 4 1/2" | \$100.00 |

JOURNAL ADVERTISEMENT TOTAL \$

*** * * * * ADS MUST BE RECEIVED BY FRIDAY, MAY 9, 2008 * * * * ***

PAYMENT INFORMATION

Payment Enclosed

Purchase Order/Check #

Payment Not Enclosed

(Add the total boxes from sections 2-5)

TOTAL

\$

GSETA is a non-profit 501(c) 3 organization. Tax ID 22-258673