

# 37th ANNUAL GSETA CONFERENCE

October 2-3, 2019

Bally's Park Place Hotel, Atlantic City, New Jersey

**GSETA**  
Garden State Employment  
and Training Association

Presented by **LINCOLN TECH**

## Sponsorship, Exhibitor and Ad Journal Form

The 37th Annual GSETA Conference is New Jersey's largest workforce conference. We welcome you to participate in this exciting opportunity as we put *"Innovation and Opportunity in Action"*.

### The Conference draws hundreds of workforce professionals including:

- Direct Service Staff
- One-Stop Managers
- Workforce Development Board Members
- Business and Industry Leaders
- NJ Department of Labor and Workforce Development Staff and Officials
- Adult Educators
- Community and Faith Based Organizations
- County and Local Welfare Agencies
- Vocational Education Professionals
- Service Providers
- City and County Government Officials

### Benefits for Sponsors and Exhibitors (depending on package):

- Access to hundreds of New Jersey's Workforce Professionals
- Listing in the Conference Program and Ad Journal
- Booth in Exhibit Hall
- Signage throughout the Conference
- Logo on Conference Registration Gift
- Logo on Conference Workshop Tool
- Logo on Conference Bag
- Logo on Workshop Clipboard
- Complimentary room for 1 or 2 nights at Bally's Park Place Hotel

## Sponsorship Opportunities

### PRESENTING SPONSOR (1 AVAILABLE) - \$ 4,500 **SOLD**

- "Presenting Sponsor" designation and logo on all printed Conference materials
- "Presenting Sponsor" designation and logo on Conference Giveaway (item tbd)
- "Presenting Sponsor" designation and logo on Conference Bag
- "Presenting Sponsor" designation on press releases
- "Presenting Sponsor" designation and logo on Conference banner
- Acknowledgement at all general sessions
- Full Page Journal Ad
- (2) Conference Registrations, including complimentary room for 1-night at Bally's Park Place Hotel

### SUPPORTING SPONSOR (5 AVAILABLE) - \$ 2,500

- "Supporting Sponsor" designation and logo on all printed Conference materials
- "Supporting Sponsor" designation and logo on Conference Bag
- "Supporting Sponsor" designation on press releases
- "Supporting Sponsor" designation and logo on Conference banner
- Half Page Journal Ad
- (1) Conference Registration, including complimentary room for 1-night at Bally's Park Place Hotel

### WORKSHOP SPONSOR (1 AVAILABLE) - \$ 1,500

- Logo on GSETA Workshop Tool

### CONFERENCE APP SPONSOR (1 AVAILABLE) - \$ 3,500

- Logo on Mobile APP

**Note:** Sponsorship does not include an Exhibit Booth.

## Exhibitor Opportunities

*Note: this area is secured when the Exhibition Hall is closed.*

### PRIME EXHIBITION HALL BOOTH (10 AVAILABLE) - \$ 1,000

- Premium location in Front Row or Entry Area of the Exhibition Hall
- Listing in the Conference Program
- Complimentary Conference Registration for 2-Days
- Complimentary room for 2-nights at Bally's Park Place Hotel, including access to Fitness Room, Pool, and WiFi, plus \$5 Parking Voucher
- Invitation to Breakfast on both Day 1 and Day 2
- Invitation to Luncheon on both Day 1 and Day 2

### STANDARD EXHIBITION HALL BOOTH - \$ 850

- Exhibition Hall location on a first-come, first-served basis
- Listing in the Conference Program
- Complimentary Conference Registration for 2-Days
- Complimentary room for 2-nights at Bally's Park Place Hotel, including access to Fitness Room, Pool, and WiFi, plus \$5 Parking Voucher
- Invitation to Breakfast on both Day 1 and Day 2
- Invitation to Luncheon on both Day 1 and Day 2

### ADDITIONAL REPRESENTATIVE IN BOOTH - \$ 85 EACH

- Invitation to Breakfast on both Day 1 and Day 2
- Invitation to Luncheon on both Day 1 and Day 2

## General Exhibitor Information

*(subject to change)*

<b>Conference Dates:</b>	October 2-3, 2019
<b>Conference Location:</b>	Bally's Park Place Hotel Atlantic City, New Jersey
<b>Exhibit Hours:</b>	October 2nd: 7:00am-6:45pm October 3rd: 7:30am-10:30am
<b>Exhibit Set-up:</b>	October 1st: 12:00pm-6:00pm
<b>Exhibit Breakdown:</b>	October 3rd: 10:30am (no breakdown prior to 10:30am)

### EXHIBIT INFORMATION:

- One 6' skirted table, two chairs and one wastebasket will be provided
- Fees will be charged by Vista for any incoming shipments. Please contact Vista, Inc. (609.485.2421) with any questions concerning shipments of materials
- Space is limited and will be reserved on a first-come, first-served basis
- Internet access is available directly through Bally's Park Place Hotel for an additional charge

## Door Prizes

We welcome the donation of door prizes to provide to Conference attendees. This is a great way to promote your organization. Prizes will be drawn at the reception held in the Exhibit Area.

# Journal Advertising

**Leverage the power of GSETA!** The 37th Annual GSETA Conference Journal is not only the definitive guide to the GSETA Conference, but a year-round resource for hundreds of workforce development professionals.

<b>Inside Front Cover</b> (4/C) - \$1,000 Size: 5" x 8"	<b>Inside Back Cover</b> (4/C) - \$1,000 Size: 5" x 8"	<b>Full Page</b> (B/W) - \$300 Size: 5" x 8"	<b>Half Page</b> (B/W) - \$200 Size: 5" x 4"
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All full and half page ads must be camera-ready black and white. Inside front cover and inside back cover ads must be camera-ready four color. **Preferred format:** Word or pdf.

Please email your artwork to Donna Todd at [dontod@bergen.org](mailto:dontod@bergen.org). If you have questions, please call Donna at **201.329.9600 x5502**.

Ads must be received by **September 6, 2019**.

## Order Form

SPONSORSHIP <small>(please check)</small>		COST	TOTAL
	PRESENTING SPONSOR (1 AVAILABLE)	SOLD	SOLD
	SUPPORTING SPONSOR (5 AVAILABLE)	\$2,500	
	WORKSHOP TOOL SPONSOR (1 AVAILABLE)	\$1,500	
	CONFERENCE APP	\$3,500	
<b>EXHIBIT BOOTH</b> <small>(please check)</small>			
	PRIME EXHIBITION HALL BOOTH (10 AVAILABLE)	\$1,000	
	STANDARD EXHIBITION HALL BOOTH	\$850	
	ADDITIONAL REPRESENTATIVE IN BOOTH	\$85 each	
<b>JOURNAL AD</b> <small>(please check)</small>			
	BACK COVER (4/C)	SOLD	SOLD
	INSIDE FRONT COVER (4/C)	\$1,000	
	INSIDE BACK COVER (4/C)	\$1,000	
	FULL PAGE (B/W)	\$300	
	HALF PAGE (B/W)	\$200	
	RECOGNITION AD (FULL PAGE, B/W) (GSETA MEMBERS ONLY)	\$100	
	<b>GRAND TOTAL</b>		

**CONTACT INFORMATION** — Please complete all information (print clearly)

Name/Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Person/Email/Phone Utilizing Hotel: \_\_\_\_\_

**PAYMENT:**

Check  Purchase Order TOTAL DUE \$ \_\_\_\_\_

**PAYMENT MUST BE RECEIVED BY SEPTEMBER 6, 2019.**

Please make checks payable to "GSETA" (Federal ID #22-2558673).  
**Mail or email completed form along with check or purchase order to:**  
 2019 GSETA Conference  
 c/o John Miller, GSETA Conference Chair  
 Burlington County Workforce Development  
 Board 795 Woodlane Road, 3rd Floor  
 Westampton, NJ 08060  
 (O) 609.265.5603 (E) [jmiller@rcbc.edu](mailto:jmiller@rcbc.edu)

Reminder: Please make checks payable to "GSETA" (Federal ID #22-2558673)  
 Questions? Please contact John Miller (see contact information above).