

**GSETA Meeting Minutes
June 8, 2022**

Local Area/Contact	V	P	I
Atlantic			
Fran Kuhn	X		
John Fata (ALT/F. Kuhn)			
Marian Woodson			
Bergen			
Tammy Molinelli	X		
Carol Polack (ALT)			
Lynda Wolf			
Robert Espinosa			
Burlington			
Zahirah Sabir	X		
Barbara Weir	X		
Kelly West	X		
Camden			
Frank Cirii			
Nidia Sinclair (ALT)			
Jeff Swartz	X		
Leslie Williams	X		
Cumberland/Salem/Cape May			
Terri Bryan	X		
Jamie Gomez (ALT/A. Spinelli)			
Tom Halligan (ALT/T. Bryan)			
Kathy Lockbaum			
Allison Spinelli	X		
Amy Ronketty (ALT/K. Lockbaum)			
Essex			
Jobi Odeneye (ALT)			
Janine Schaeffer (ALT)			
Josette VanDyke (ALT)	X		
Howard Weiss			
Gloucester			
Tom Bianca			
Eileen Gallo (ALT)	X		
Michelle Shirey			
Greater Raritan			
Jeanne Cassano (ALT/P. Grzella)			
Paul Grzella	X		
Monica Mulligan	X		
Christopher Peake (ALT/M. Mulligan)	X		
Hudson			
Leidy Ramirez			
Michelle DeFilippo			
Deanine Muniz (ALT)	X		
Timothy Sheridan	X		
Keri Sullivan			
Jersey City			

Local Area/Contact	V	P	I
Katrice Thomas			
Mercer County			
Kendra Lee	X		
Virgen Velez	X		
Kassia Bukowski	X		
Middlesex County			
Claudia Dorsch (ALT)			
Kevin Kurdziel	X		
Monmouth County			
Lawrence Sternbach			
Yolanda Taylor			
Morris/Sussex/Warren			
Jane Armstrong	X		
Victoria Bollhardt	X		
Diane Jainarine (ALT)	X		
Kelly O'Neil McGuire (ALT)			
Beth Rodgers (ALT)			
Newark			
Eva Anochi (ALT)	X		
Karen Gaylord			
Orlando Mingo (ALT)			
Catresa McGhee			
Davetta Lane Thurman	X		
Ocean			
Candy Fortier	X		
Patricia Leahey			
Kim Liguori (ALT/P. Leahey)			
Cheryl Meyer	X		
Leandra Santos (ALT)			
Passaic County			
Davidene Alpart			
Duwan Bogert	X		
Chrystal Cleaves (ALT)			
Sofia Comas-Phillips (ALT/L. Murphy)			
Lauren Murphy			
Velanae Rojas (ALT/D. Alpart)			
Union			
Perle Almeida			
Debbie-Ann Anderson			
Robert Croom (ALT/D. Anderson)			
Antonio Rivera			
Guests			
Sam Pfeifer, GSETA Exec Dir Christine Pena, Metrix	X		

P = Attended by phone; V = Attended virtually, I= Attended in person; Blank=Not present

Welcome and Introductions

Kevin Kurdziel called the meeting to order at 10:06AM and welcomed membership to the June meeting.

Attendance was taken via the chat feature of Zoom by Monica Mulligan.

Correspondence

Monica Mulligan reported that there was no correspondence.

Approval of the May 11, 2022 Minutes

The minutes of the May 11, 2022 GSETA meeting were presented by Monica Mulligan.

Fran Kuhn made a motion approve the May minutes. Sami Pfeifer seconded the motion. There were no objections or abstentions. The motion was approved.

Treasurer's Report

The Treasurer's Report was distributed right before the start of the meeting, so a report and vote on the report was tabled until the July meeting to give membership adequate time to review.

President's Report

Kevin Kurdziel opened the President's report by recognizing both Pride Month and Juneteenth being important celebrations in the month of June.

Kevin indicated that per the GSETA By-Laws, the President is responsible to producing an annual report, so he will be working on this to present to membership at the July meeting.

Kevin reported that the collaborative Work-Based Learning training with the GSETA Institute, EDSI and NJDOL has been completed. He let membership know that NJDOL will be sending out additional guidance and templates for forms that are to be used locally for WBL.

Kevin informed the group that there will be another collaboration happening with the GSETA Institute, EDSI and NJDOL for training on the newly issued Local Governance Policy. There must be some discussions about who will participate and what the content will be. Kevin indicated that the GSETA operations meeting was not the forum where this policy should have been introduced by NJDOL.

Kevin indicated that the Executive Committee will be meeting with the NJDOL Commissioner in late June or early July. A date is in the processes of being secured.

Kevin will be meeting with GSETA Executive Director Samantha Pfeifer on 6/9/22 to further discuss her new role.

Kevin reminded membership that Diane Seavers has resigned from GSEYTA's Executive Board where she had been elected a Trustee, as she has moved to Florida for a new career opportunity. According to the GSETA By-Laws, the Executive Committee can appoint a new Trustee. Kevin indicated that the Executive Committee was going to explore the last election to see which nominee for Trustee had the next highest number of votes. In addition, they would be looking at ensuring that there was representation on the Executive Committee from across the state.

Kevin reported that the state's WIOA plan is out for public comment. While still waiting for a definitive timeline for local and regional plans, he believes that it will be mid to late summer before the planning process is rolled about.

Kevin indicated that the NOAs for the new program year that begins 7/1/22 have been entered into SAGE. It appears that all areas have received a significant reduction in WLL funds.

Metrix Learning Presentation

Kevin Kurdziel introduced Christine Peng, a Senior Consultant from Metrix Learning for 10 years. Kevin mentioned that Middlesex County as well as other local areas had rolled out Metrix as SkillUp over the last few years. During the pandemic, NJDOOL rolled out SkillUp statewide.

Christine Peng presented SkillUp along with new information about some of its new features (see attached PowerPoint). Christine reported that SkillUp has expanded across the country. It has over 6000 online courses available for job seekers that help assess skills, provide training for gaps so that employment can be secured after obtaining new skills. Christine talked about the digital badges that can be earned through SkillUp as well as the game mode that is interactive and engaging. She reminded membership that SkillUp was being piloted by NJDOL for 8 months and they hope that the contract will be extended. In that 8 month period, there have been 25,000 registrations with about 12,500 active right now. NJDOL has sent out email blasts about SkillUp to its UI lists and is working on getting each local area a standing banner that promotes this free tool to jobseekers. Christine reported that technical assistance is available from Metrix Monday – Friday from 9AM – 5PM. She plans on reaching out to local areas to provide this presentation to boards and community organizations to continue to get the word out about this tool.

Leslie Williams inquired about tracking hours on Metrix. Christine indicated that there is a report that can be run that shows activity hours.

Jane Armstrong asked about the percentage of individuals that complete training programs on SkillUp. Christine indicated that data from the last 10 years in New York shows that 78% become employed. There is an 80% pass rate for those that complete a program and then take the corresponding certification exam. On average, each individual completes 2 – 3 courses.

Paul Grzella reported that the Career Readiness Badge requires 16-18 hours to complete. He has been sharing SkillUp with local employers as a tool to use with current staff.

Anyone who has additional questions about Metrix/SkillUp can contact Christine Peng at christine.peng@metrixlearning.com

Executive Director Report

Samantha Pfeifer reported that she will be meeting in the coming days with Pat Leahey and Pat Fenn to help transition some of the GSETA Institute responsibilities over to her with Pat Fenn's departure. Sam is working on getting a new GSETA email and Zoom. Sam will also be meeting with Allison Spinelli to discuss what she can do to help support the Conference Committee in the planning process for the fall GSETA conference. They will be looking into starting a YouTube page where GSETA presentations can be stored and shared.

Work Based Learning and Local Governance

The consensus from the group was that the WBL training provided by EDSI through the GSETA Institute was very successful. Fran Kuhn noted that the information on registered apprenticeships was not as strong as some of the other pieces of the training.

Kevin Kurdziel indicated that he will be meeting with Sarah Singer-Quast to flush out the details of the EDSI training on Local Governance. Jane Armstrong stated that there needs to be more discussions between NJDOL and WDB Directors, as there are many issues that need to be discussed before moving ahead with training. There also needs to be discussions with LEOs and County Administrators being anything moves forward. Tammy Molinelli indicated that NJDOL and its leadership team is responsible for those meeting with local officials and there was consensus from the group that this should be the path for NJDOL. Jeff Swarts felt that it is important to know where SETC stands in this process. He also feels that GSETA should consider putting something in writing to NJDOL about the way it rolled the new directive out at a GSETA subcommittee meeting, which was not the proper venue. Fran Kuhn indicated perhaps NJDOL does not understand our structure as an organization. Kevin Kurdziel indicated that he will draft a letter to NJDOL explaining how further discussions with GSETA on the topic of Local Governance should be directed.

Committee Updates:

Executive Committee – Kevin reported that the committee met last week and is working on replacing the vacancy left by Diane Seavers stepping down.

MIS Committee – Terri Bryan reported that the next meeting is scheduled for June 22, 2022 at 10AM. There will be a training presented by Mark Vankampen from NJDOL on how local areas can improve data entry into AOSOS since NJ was found to have a 42% validation rate by USDOL. AOSOS will be migrated from Internet Explorer to Microsoft Edge.

Operations Committee – Fran Kuhn reported that besides the information already discussed about Local Governance, there was information from NJDOL that WFNJ 28-day will be reinstated effective July 1, 2022. There was also discussion about the continued cuts to WLL funds. There was significant concern from members about the negative impact this has on local workforce systems. Literacy is the cornerstone for engaging people in the workforce. Fran suggested that a letter be drafted to state government informing them of the importance of maintaining literacy services.

Youth Committee: Kendra Lee indicated that NJDOL will be sending out a survey about best practices for working with youth ages 16 – 24.

Fiscal Committee: Allison Spinelli reported that the next meeting is scheduled for June 13, 2022 at 10AM.

Conference Committee: Allison reported that this group will be meeting on June 14, 2022 at 11:30AM. If anyone is interesting in joining this committee, please reach out to Allison or Terri Bryan.

Adjournment:

Fran Kuhn made the motion to adjourn the meeting. Sam Pfeifer seconded it. There were no objections or abstentions. The motion was approved. The meeting was adjourned at 11:33AM.

The next GSETA meeting is scheduled for July 13, 2022 at 10:00AM via Zoom.



GSETA

METRIX LEARNING[®]

a New York Wired for Education solution



SKILLUP® POWERED BY METRIX LEARNING

- 6,000+ courses
- Career pathways tool
- Over 500 skill tracks
- 130+ industry certifications
- Skill gap analysis
- Skill assessments
- Digital badges and certificates
- Game-Based Learning Mobile App

The screenshot shows the Metrix Learning user dashboard for Jennifer Smith. The top navigation bar includes links for Plan, Catalog, Career, Search, Account, and Help. The main content area is divided into several sections:

- Hi Jennifer Smith:** A green notification box stating "You have 32 days left on your license. It will expire on Sunday, October, 3 2021".
- Your Progress:** A teal section with a table showing progress over time.

	Started	Finished	Hours
This Year	8	2	0.0
All Time	76	13	14.5

- Your Courses:** A teal section with buttons for "View Your Plan" and "Add Courses".
- Recent Activity:** A light blue section with a "More" link and two activity items: "CompTIA A+ 220-1001: Installing Hardware and Display Components" and "CompTIA A+ 220-1001: Laptop Features and Mobile Device Types".
- Career Pathways:** A large image of a road stretching into the distance with the text "Career Pathways Research and choose the path to success".

The screenshot shows the Skillup Borderplex website homepage. The top navigation bar includes links for About, Contact, and Login. The main content area features a large image of a cityscape with mountains in the background. The Skillup logo is prominently displayed in the center, with "Borderplex" written below it. Below the logo, there are two buttons: "Jobseekers" (orange) and "Employers" (blue). At the bottom, there is a section titled "Our Partners" with the Workforce logo.



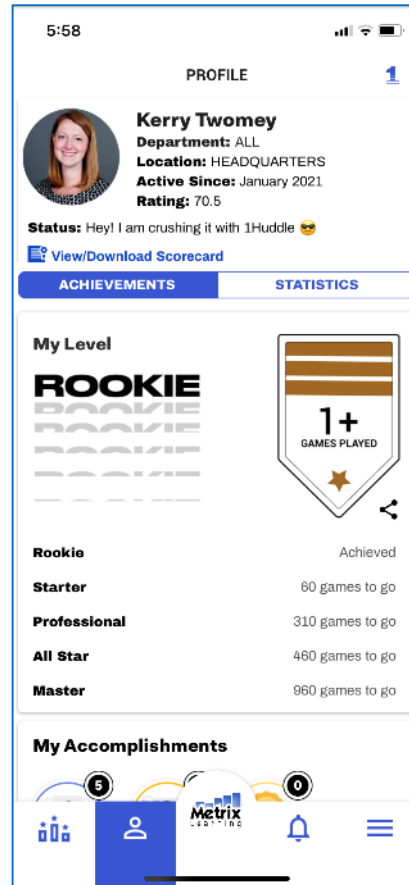
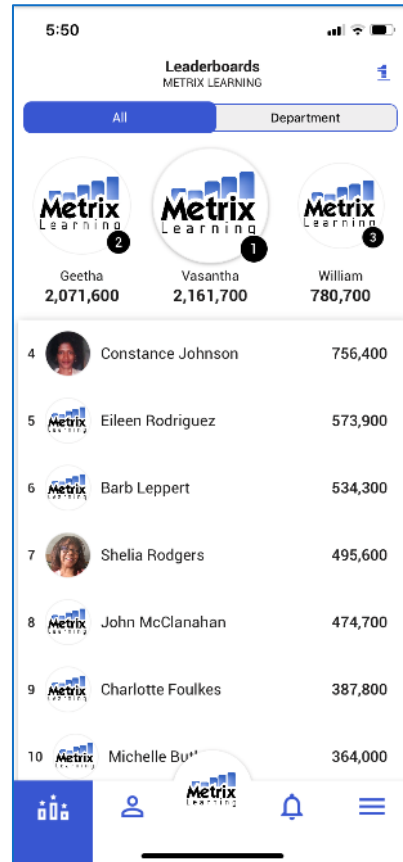
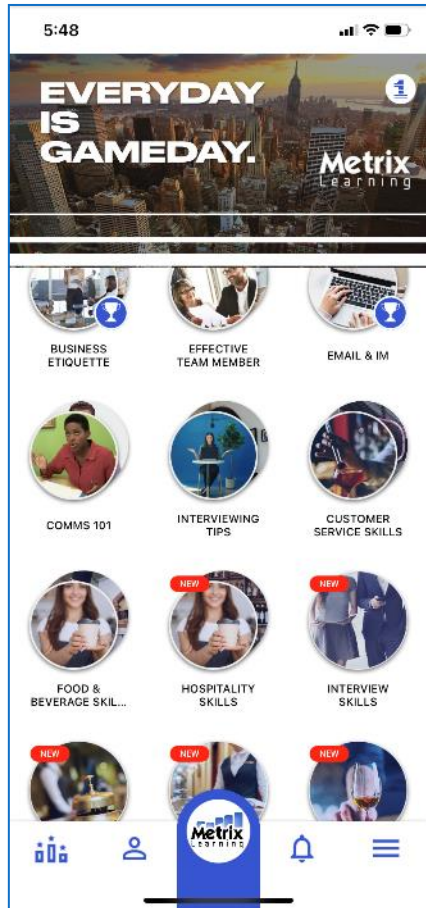
SKILLUP NEW JERSEY (SINCE 3/22/21)

	Pilot 8 Months	Year 2
# Emails Sent ¹	1,011,469	1,011,469
# Registrations	24,908	12,562
NJ Portal	20,373	10,633
WDBs	4,535	1,929
% Registrations	2.5%	1.2%
# Reg. w/OSOS IDs	9,140	1,810
Selected Pathway	4,388	2,655
% Pathways	21.5%	25.0%
Course Launches	31,427	19,048
Completions	19,685	10,573
Training Hours	24,876	14,909

Y2 Goal: 32,000

¹ Unique clients from UI list

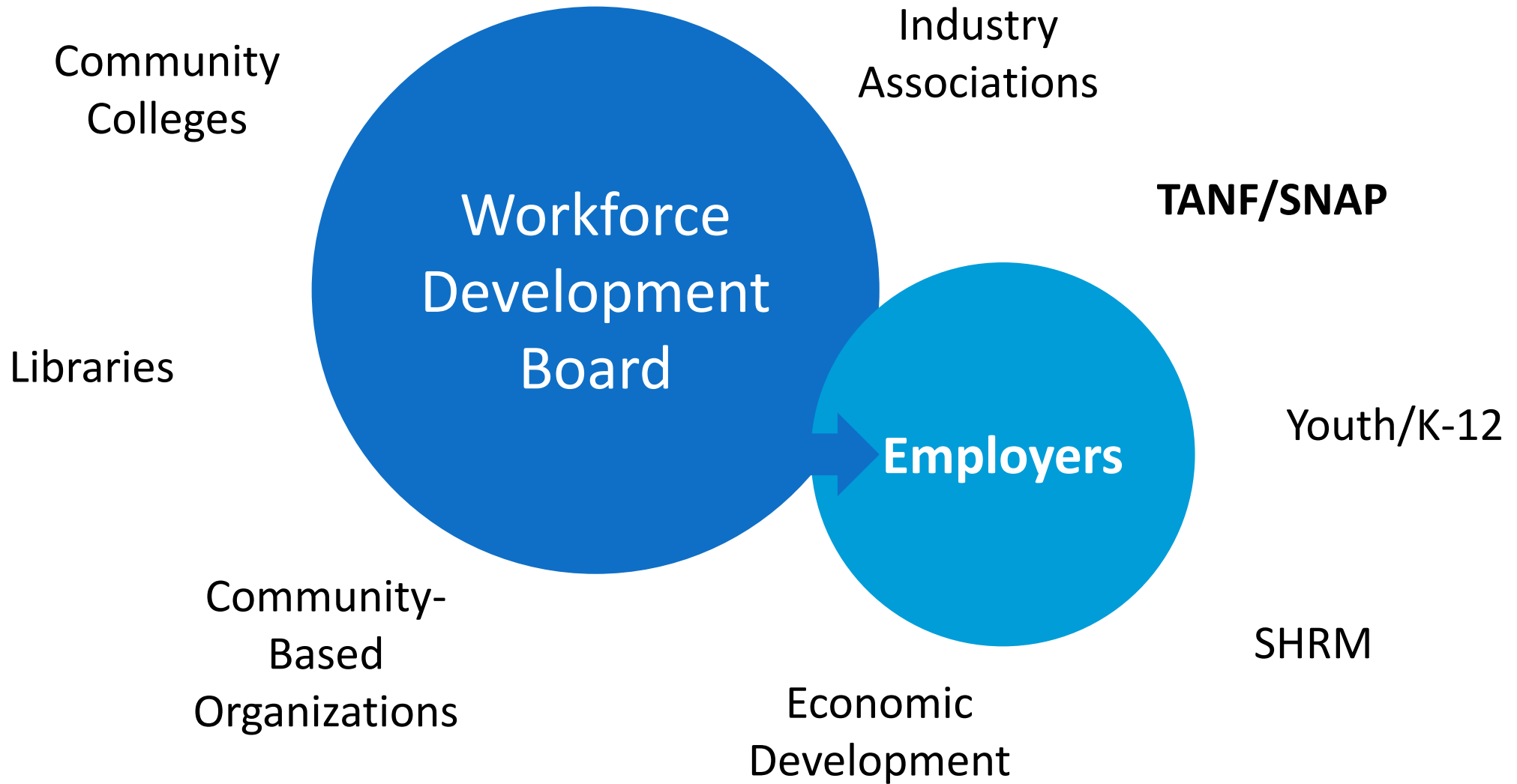
GAMIFICATION/SKILLUP® DIGITAL BADGES



- Games in English and Spanish
- Use with cohorts (e.g. youth)
- **SkillUp® Digital Badges** use a combination of games and Metrix courses:
 - Digital Literacy
 - Food Service
 - Host / Hostess
 - Hospitality Front Desk
 - Customer Service Representative
 - Entry Level / Job Readiness
 - **New Manager**
 - (Coming Soon) IT, healthcare, manufacturing
- Each tracks takes 15-20 hours to complete, depending on topic
- Partner with industry associations, economic development, and employers



LOCAL COLLABORATION





SKILLUP[®] PORTAL GOALS

Build the workforce pipeline:

- **Free** skill training to jobseekers
- Engage career centers, community partners (outreach) to:
 - Increase registrations
 - Provide wraparound services

Align supply and demand through **free** business services:

- Candidate screening assessments
- Build pathways for in-demand jobs/sectors
- Develop solutions to address hiring needs
- Incumbent workers/employee training resources



CERTIFICATION DEMAND IN NJ

Keyword	Job Openings ¹	Relevant Certifications	Practice Labs Available
Microsoft Office	31,845	Microsoft Office	MOS Word & Excel
Windows Server	1,137	Windows Server Windows 7, 10	Windows Server Windows 7, 10
Cisco	616	CCNA CCENT CCNP	CCNA CCENT CCNP
Oracle	118	Oracle Database 12c	Oracle Database 12c
Computer Technician	1,153	CompTIA A+ Windows Server	CompTIA A+ Windows Server
IT Security	1,164	CompTIA Network+, Security+, Linux+ CISA, CISSP	CompTIA Network+, Security+, Linux+ CISSP
Network Engineer	940	CompTIA Network+, Server+, Linux+ Cisco CCNA, CCENT, CCNP Microsoft Windows Server Amazon Web Services	CompTIA Network+, Server+, Linux+ Cisco CCNA, CCENT, CCNP Microsoft Windows Server
Project Management	2,943	PMP CAPM	
TOTAL	39,916		

¹ Source: Indeed.com, March 2022



NEW JERSEY WDBS OPPORTUNITY

- 11 WDBs using Metrix
- Goals:
 - **Visit all WDBs in person**
 - Meet with all WDB directors individually
 - Set up local portals
 - Marketing/emailing
 - Engage partners

