

# MINUTES

## GSETA Operations Committee

05/02/2022

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### Call to Order – Fran Kuhn

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1. Fran called the meeting to order at 10:00 am.
2. Motion to approve April minutes made by Monica Mulligan. Second was made by Howard Weiss. Minutes were unanimously approved.

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### Work First NJ – Melissa Moody

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1. No changes in policy.
2. SNAP Participation is NOT mandatory. Keep pushing for voluntary engagement. Advertise and coordinate services that are available. Moving forward marketing and communication is needed to get SNAP clients engaged.
3. There should be constant communication between the CWA's and the One Stops. The CWAs are reporting that they do not know what is happening or what is available at the local level. We need to properly educate and communicate what is available. Varies from county to county.
  - Kathleen Lockbaum communicated that the CWA is letting people know what is available regarding training and programming. SNAP eligibility goes hand in hand with letting candidates know what is available.
  - Monica Mulligan communicated that in Greater Raritan referrals are done through AOSOS. There are staff in libraries with outreach materials to let individuals know about the WFNJ programs available.
  - Larry Sternbach reminded everyone to use the money for outreach for training the CWAs to "sell" the programs of WFNJ. We need to message the benefits of the programs.
  - Mercer County provides weekly orientation (both virtual and in person). Customers meet with case managers who know what is available and who the vendors are. Each vendor did a video regarding the training opportunities. There is also a YouTube video. \*\*Best Practice
  - Bergen County launched their mobile One Stop. The CWA will be joining the mobile One Stop.
4. Ahmad stated that marketing is selling an opportunity. Use emails in AOSOS to send digital brochures and flyers. Use the 5% money to throw everything against the wall to see what sticks.
5. There is a concern regarding whether or not there is a disconnect between voluntary vs mandatory since there is language about mandatory participation without sanctions. Melissa reiterated that every individual in every WFNJ program should be getting assessed, program availability/ registration and referred to a program.
6. GA 28-day preliminary job search is not mandatory. If the CWA, has it in place, they should still be sent to the One Stop.
7. If you have not filled out the participation reports on a weekly basis, your request for a no cost extension will NOT be approved.
8. Ahmad reiterated that we should be expanding our network where participants are and not where our One Stop is located. Need to get out into the community (e.g., Family Success Centers) to build relationships and get information into the hands of the community. Build satellite offices.

9. DFD is updating their One Stop guidance to highlight the selling of SNAP E&T activities instead of punitive.

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### Work First NJ – Ahmad McDougle

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1. Marketing plans should be sent in
2. A few plans for the Laptop Loaner program have been submitted.
3. A no cost extension requires a letter with bullet points regarding what you will be doing has to be submitted. Submit as soon as possible with a budget.

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### Sarah Singer Quast

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1. Work Based Learning session 101 and 102 have been completed. 201 will begin the week of May 9<sup>th</sup>. Materials for the sessions are up on the NJDOL/WIOA/Resources page.
2. Discussion regarding Industry Valued Credentials. There was an email sent July 16,2021 with a tracking document attached that we were to complete.
3. Local regional planning process should include developing in-demand occupations for the local areas and we should be developing our own local labor market information.
4. There is a priority to move away from just ITAs. We should be focusing on Work Based Learning, deeper, individualized services. Focus on employment first and move away from training.
5. Discussion regarding the inability to get a credential through OJT. Larry asked for an intentional conversation with a broader audience of NJDOL higher ups.
6. The state is currently working on PY22 performance measures. They are trying to be more intentional regard program performance and strategies.

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### General Discussion

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- Larry is struggling with CDL A drivers. Does anyone have a WBL program for CDL drivers?
- Fran mentioned using incumbent worker training for companies to upskill current workers to CDL (e.g., utility authority)
- ITA performance Benchmarks – are people increasing accountability?  
Fran would like to discuss a uniform policy for benchmarks and payment or at the very least to debate and devise a best practice policy.
- Cannot say that we cannot serve you if you come from another county. You can say that you may be better served in your home county. DW by law has universal access to services anywhere.
- Priority of service policy – Ocean is currently working on a policy to make the under employed population a priority of service.

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### GSETA Professional Development Institute – Pat Leahey

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1. Microsoft Word 365 training – May 5<sup>th</sup>
2. Tentative training for May 19<sup>th</sup> Excel Training
3. Still waiting on NJDOL and EDSI to arrange the OJT training
4. Wellness Wednesday May 25<sup>th</sup> will focus on mental attitudes and positive boundaries.

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### Adjourn & Next Meeting

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Motion to Adjourn: Howard Weiss, Second: Larry Sternbach. Next Meeting: Monday, March 7, 2022