

Budgeting: Achieving Innovation & Opportunity in WIOA

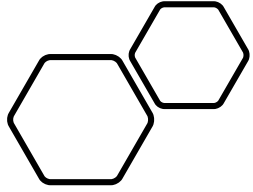
Module 10 of GSETA's Local
Governance Policy Training Series



Training Series

Number	Topic
Module 6	Budgeting
Module 7	Monitoring I
Module 8	MOUs and IFAs
Module 9	Monitoring II
Module 10	Budgeting II





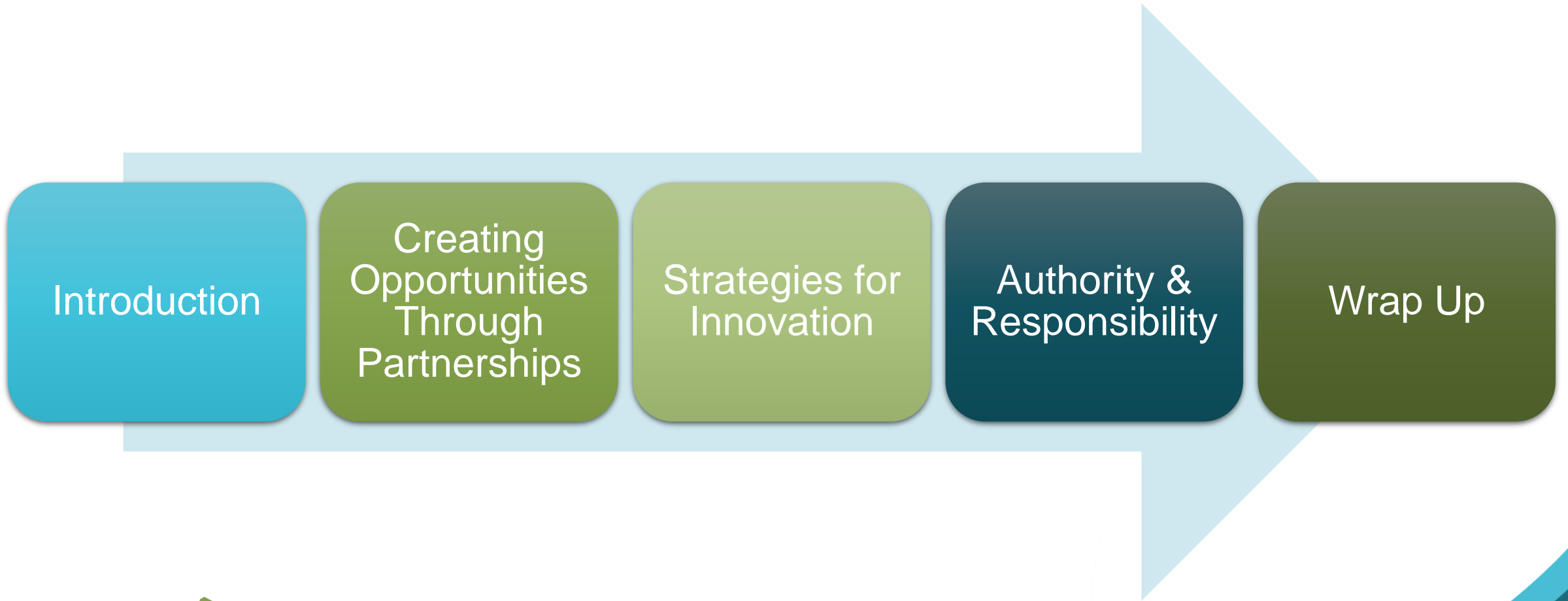
Application Guide

As you go through this training, you will see these icons which indicate a prompt for reflection. You can:

1. Pause the training and do the prompt, OR
2. Complete the training and then go through the guide.



Agenda



Objectives

- ✓ Summarize how the LWDB strategically leverages a budget and partnerships to carry out the WIOA prescribed governance functions.
- ✓ Identify potential partnerships with community agencies and partner services that support the workforce development system and supplement WIOA budget.
- ✓ Evaluate innovative strategies to utilize funds with the greatest opportunity to enhance the local system.
- ✓ Build an asset map for the LWDB to implement strategies to extend local funding and service delivery.

Creating Opportunities Through Partnerships

Review: Purpose of Local Governance Policy



Accountability



Opportunities



Partnerships

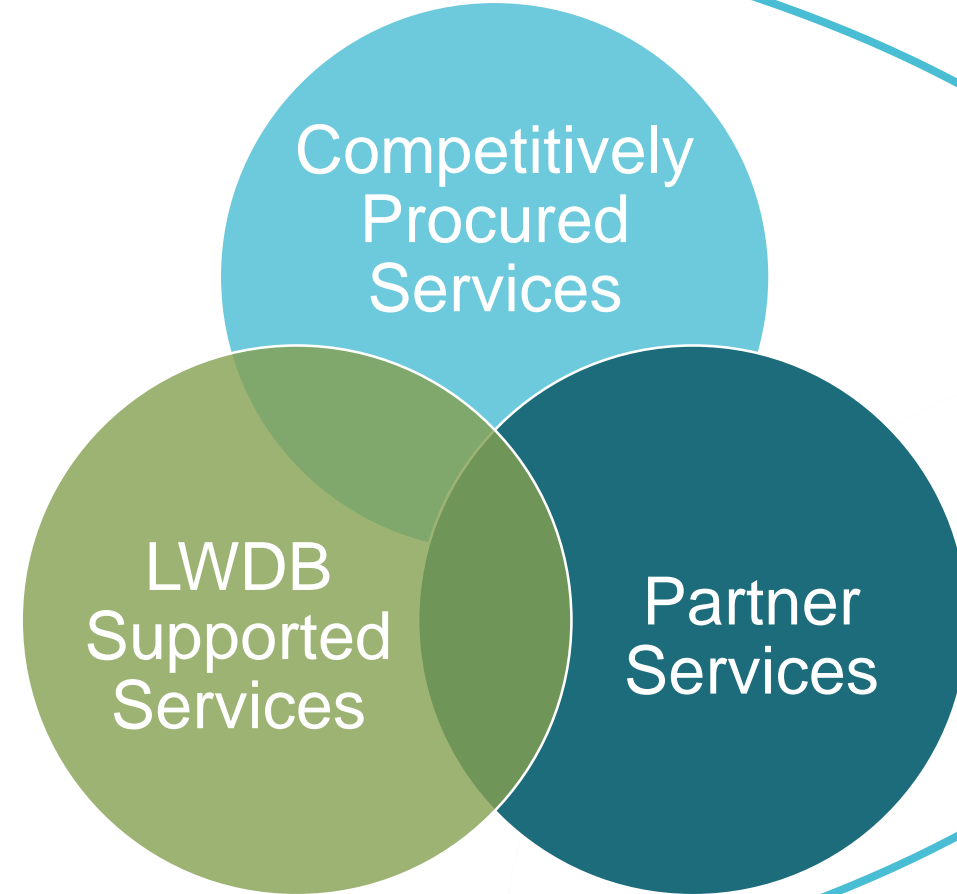
Review: Role of WIOA Budget

- Supports local governance and service delivery.
- Connects expenditures to governance responsibilities and program services.
- Reflective of local, strategic plan.



Responsive System

A System of
Services



*“Alone we can do so little; together
we can do so much.”*

-Helen Keller

Braided Funding

- Multiple independent funding streams coming together.
- These funding “strands” never lose their identity and grantees report to all participating agencies regarding how specific funds are spent.



Ways to Braid Funds



Split Costs: Braiding can happen when specific direct service costs are supported through more than one program and can be split among them.

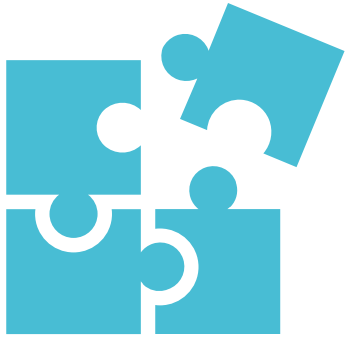


Shared Time: Braiding can happen based on an analysis of staff time spent across programs on a single individual.

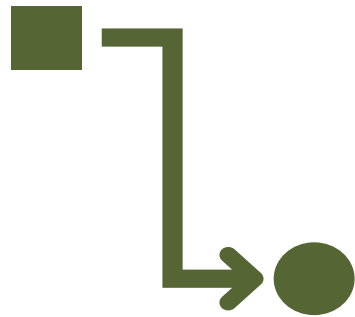


Shared Costs/Staff: Braiding can also happen based on sharing specific direct service costs, and/or staffing support to an individual.

Benefits of Braiding Funding



Fill Gaps in
Services



Streamline
Services



Expand
Services and
Extend Reach



Program
Sustainability



Application Guide

At this point, for **Creating Opportunities Through Partnership.**, you can:

1. Pause the training and do the prompts, OR
2. Complete the training and then go through all the prompts.

Strategies for Innovation

Innovation Comes From Investment



Building Internal Capacity



Cultivation of Strong Partnerships



Build Internal Capacity



Before a LWDB can maximize the reach of the workforce system, it must first strategically build internal capacity.

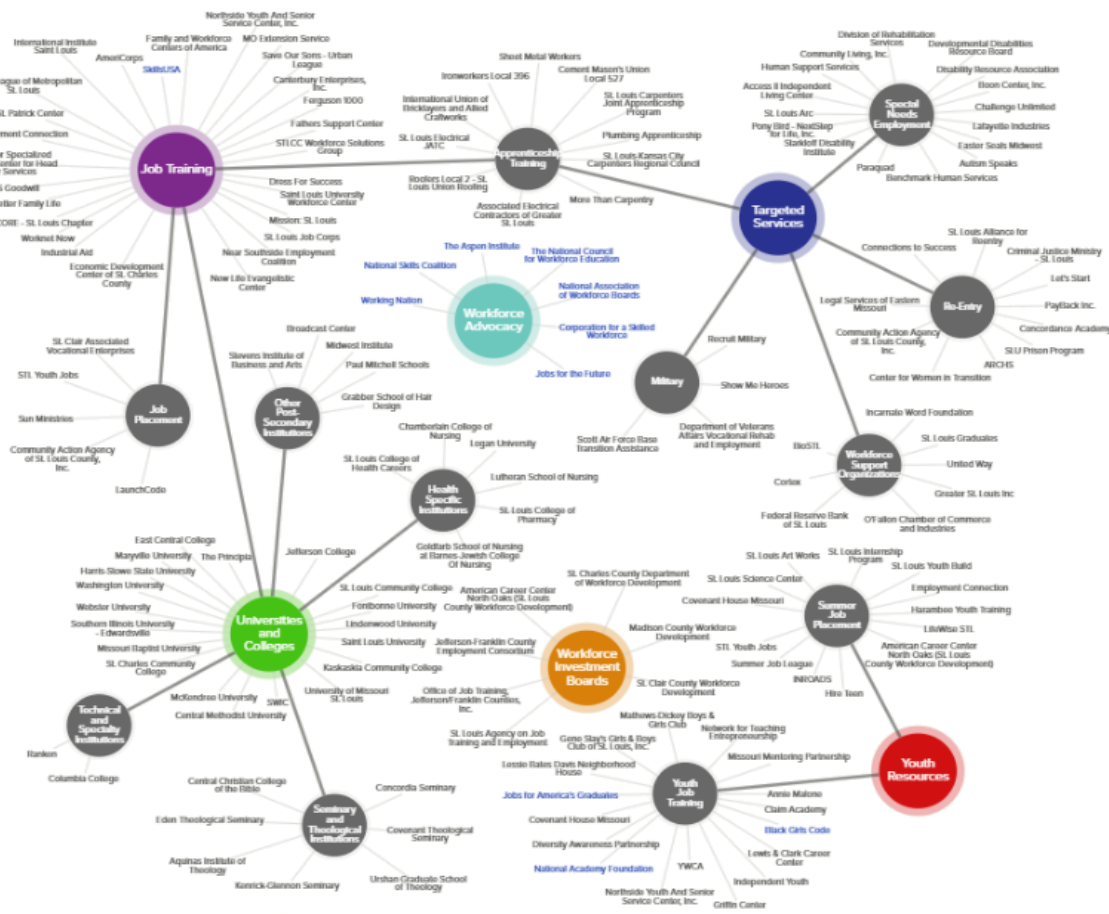
LWDB's should invest in their own efforts and improve their capacity to...

- Lead local and regional planning
- Convene stakeholders and establish strategic agreements
- Provide effective oversight and monitoring
- Competitively procure services and resources
- Outreach effectively (upgrade websites, advertise, and engage in public relations)
- Account for multiple funding streams & administer braided funding

Cultivate Strong Partnerships



- Developing strong relationships that lead to partnerships requires work and resource investment such as time, attention, and follow-up.
- Partnerships are built on mutual support, trust, and understanding. They are mutually valuable and strategic and create a system to effectively and efficiently meet local needs.



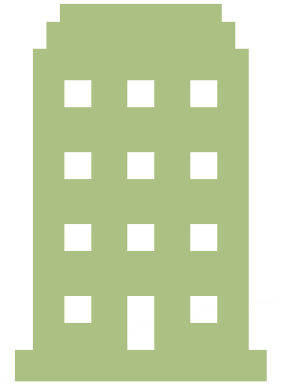
Access External Funds



Federal Grants



Local Government or
Community Grants



Private Sector



State Grants



Non-Profit
Organizations

Innovative Funding Methods



Public- Private
Partnership



Co-
Enrollment/Co-
Funding

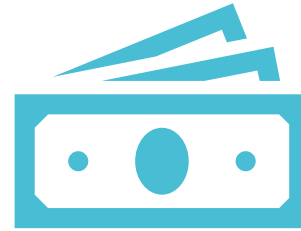


Career
Pathways



Strategic &
Targeted
Outreach

Public – Private Partnerships



Develop public-private partnerships to expand private investments in skills training and strengthen workforce programs' responsiveness to employer demand.

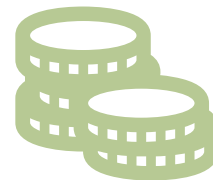


Organize multiple employers and key stakeholders within an industry cluster to focus on the shared goals and human resources needs. Leverage resources of this partnership to provide more comprehensive services.

Co-Enrollment/Co-Funding



WIOA offers a vision of a coordinated service delivery system that leverages multiple funding streams and maximizes access and quality of services. It is about providing holistic supports and comprehensive services.



Co-enrollment strategies offer specific opportunities for leveraging, maximizing, and systematizing the variety of state and federal workforce programs and funding streams.

Career Pathways



Career pathways create a blueprint for braiding and sequencing funds.



Developing robust educational and employment-based learning opportunities



Sector partnerships can be leveraged to develop and fund career pathways.



Strategic & Targeted Outreach



LWDBs are empowered to maximize the reach of workforce development services and fully communicate the workforce system's value to expand awareness to jobseekers and employers and fulfill grant objectives.



Allowable outreach methods include advertising and public relations to not only increase awareness but access to services.





Application Guide

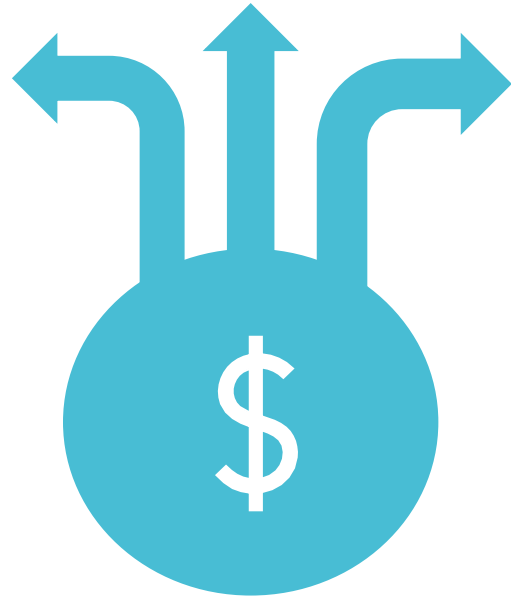
At this point, for **Strategies for Innovation**, you can:

1. Pause the training and do the prompts, OR
2. Complete the training and then go through all the prompts.

Authority & Responsibility

Accountability within Funding

Braiding Funds From a Fiscal Standpoint



Cost
Allocation



Supporting
Documentation



Cost Allocation

Process of assigning costs to cost objectives.

The LWDB should verify that allocated expenses results in tangible, positive outcomes.

Strategic cost allocation provides important data that can drive decision making & strategic priorities.





Supporting Documentation

Evidence that illustrates the eligibility and amount spent on a particular service or customer.

LWDBs should coordinate the sharing of documentation between partners and programs.

Sharing of documentation is essential for fostering effective, transparent, and efficient partnerships.



Key Takeaways

The landscape for funding is complex and LWDBs are encouraged to think outside the box to develop responsive systems that meet the needs of their customers.

Braided funding is a tool LWDBs can use to leverage multiple funding sources within the local workforce system.

Strategies for innovative use of funds include internal investment, external source expansion, service integration, development of career pathways, and strategic outreach.

Although LWDBs are empowered to leverage their budget in a creative, flexible, and strategic manner, accountability and the proper use of public funds must remain in the center of all decision-making.

What's Next?



Use the prompts for reflection in your application guide



Create local asset map to organize services and programs and identify areas for opportunity.

Policy References

NJ WIN
WD-PY21-6

NJ WIN
WD-PY23-5

USDOL
TEGL 03-23

2 CFR Part
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2 CFR
200.403

2 CFR
200.421

GSETA

Garden State Employment
and Training Association



Thank You!