

Deliver skills that mean business

Take learning from a perk to a priority



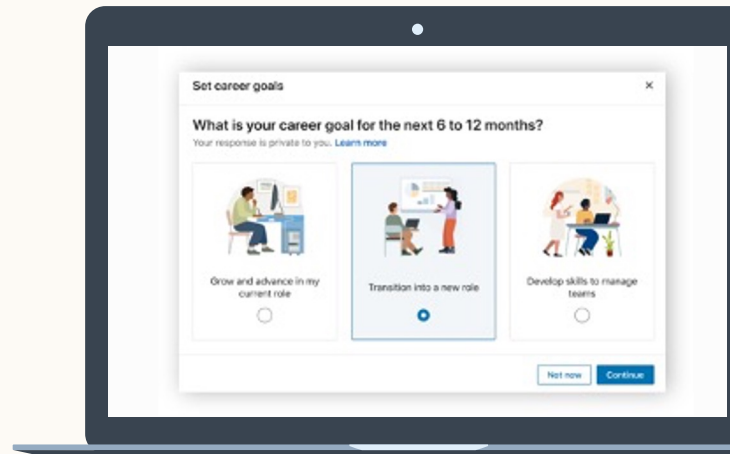
Guide employees to the most critical skills

Help employees explore their next internal career move

- Visualize their next role based on their skill set
- Explore internal roles based on company needs

Provide guidance to reach their goals

- Enable employees to set career goals and evaluate their skill proficiency
- Receive a personalized learning plan and AI-powered skill and course recommendations



Develop the skills that matter

Keep pace with change thanks to dynamic content

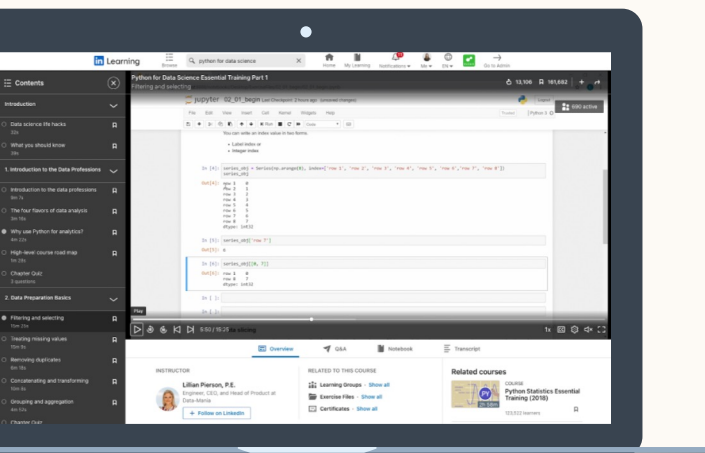
- Highly applicable, curated content taught by experts
- Up-to-date coverage on in-demand skills

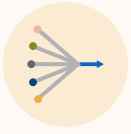
Enable learners with dynamic learning experiences

- Offer a variety of formats and hands on tech practice
- Allow learners to showcase their skills via credentials

Tailor learning to your learners & your organization

- Personalize learning with AI-powered coaching
- Upload & curate your own content, learning paths, and homepage





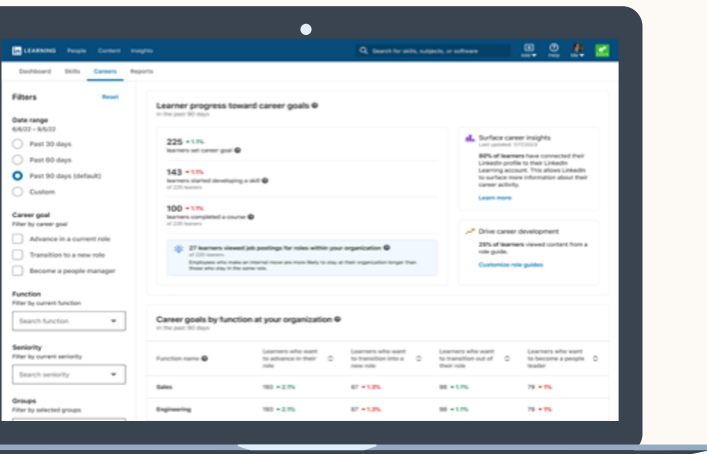
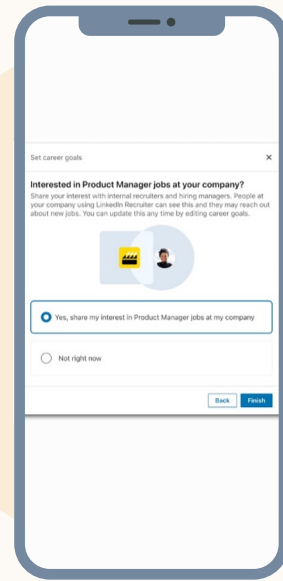
Connect critical skills to where they're needed

Match employees to internal jobs

- Surface internal jobs that align with employees' goals and skills

Help employees get discovered

- Allow employees to signal interest to internal recruiters



Measure impact on your priorities & employees careers

Tap into skill insights

- Understand the skills your employees are developing, the skills they have, and how these skills relate with your peers

Access career insights

- Track learner progress on career goals and see internal job interest

And it's all powered by LinkedIn's Skills Graph



“LinkedIn Learning has allowed us to bet on people's self development. It has also allowed us to reach specific and strategic audiences almost immediately — facilitating the development of specific skills that keep us at the forefront of the retail industry and business.”

— An enterprise retail company based in Mexico

For more information, contact your account representative, or visit learning.linkedin.com